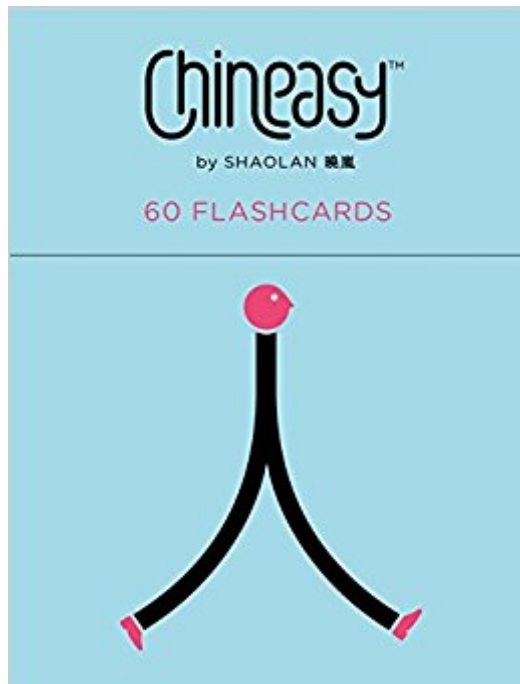




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Chineasy: 60 Flashcards: The New Way To Read Chinese



Synopsis

This essential companion to Chineasy includes 60 gorgeous full-color flashcards to practice and master the key characters of the revolutionary visual method for learning to read and write Chinese. ShaoLan Hsueh used her entrepreneurial and cultural background to create Chineasy – an extraordinary and simple system for quickly learning the basic building blocks of written Chinese, one of the most difficult languages to master. Working with renowned illustrator Noma Bar, she “unpicked” Chinese characters, turning them into pictograms that are engaging, delightful, and easy to remember. With this practical addition to Chineasy – the book that made her graphic learning method available to everyone – she takes her system to the next step. Packaged as a convenient boxed set, Chineasy Flashcards contains 60 colorful cards and an introductory tutorial card. Each flashcard features one large, bold Chinese character in pictogram on the front, along with its English translation. On the back, the pictogram is “unpicked” to display its actual Chinese character, and includes three compound words that use it. An easy, fun way to learn the basic building blocks of written Chinese, these flashcards can be used on their own or in conjunction with Chineasy.

Book Information

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Customer Reviews

“These cute images make reading Chinese characters

Chineasy.” (NPR’s “Code Switch” Blog)

“In her delightful book...Hsueh offers an inspired approach to learning more than 400 Chinese characters.”

(San Francisco Chronicle Blog)

Born in Taipei, SHAOLAN is an entrepreneur, world traveler, and writer. She has written best-selling books on software, and her first internet venture became a major player in the Greater China arena in the late 1990s. After moving to London to pursue studies at the University of Cambridge, in 2005, she founded Caravel Capital which invests in young technology companies. She is a member of the boards of the Saïd Business School of Oxford University, the Victoria and Albert Museum, Asia House, and the New School Network. She lives in London, England. Israeli-born NORMA BAR is a celebrated illustrator based in London.

I thought that these cards would be a more useful tool for learning and practicing. I find the pictures very nice and I'm sure they'll be a nice decoration for my coffee table, but still do not know if I'll be learning anything from them. The system is not as quick as they advertise it. Learning Chinese takes time no matter the resources.

This is something I wish I had when I took Mandarin in college. It's a great resource.

The design is really colorful and easy to connect with the word you are learning so it's a great way to add some words to your Chinese vocabulary. The cards are sturdy but nothing special so I would say that you are paying for the method itself rather than the cards.

Saw this online and had to get it. Have used it with my students and love it. I don't think it will make me fluent in Chinese, but I know more than I did before. Quick, easy, fun. A great way to introduce the idea of pictographic language to English speaker.

Excellent way to reinforce character recognition. The cards are great

Great for beginners! Makes me see Chinese characters differently. Only thing, is most of the characters are traditional. She bases most of her writing in that form.

While these should work, especially with the pictures, my Chinese teacher from China, actually had to correct many of these cards.

These cards are awesome for learning, and perfect for travel. You get exactly as described.

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